



## **AUTOMOTIVE WORKSHOP MODERNISATION PROJECT (ATOM) – CAR**

The Economic Transformation Programme (ETP) is a comprehensive effort by the Government to transform Malaysia into a high income nation by 2020. The goal is to increase the nation's per capita Gross National Income from about RM23,700 in 2009 to about RM48,000 in 2020 by creating 3.3 million job opportunities. This programme will focus on 12 National Key Economic Areas (NKEA).

One of the NKEA to be implemented is the Wholesale and Retail. Under the NKEA's Wholesale and Retail area, a total of 13 Entry Points Projects (EPPs) have been identified which will contribute RM83.4 billion to the Gross National Income (GNI) and create over 370,000 new jobs in the next ten years.

The **Automotive Workshop Modernisation Project**, or **ATOM** is an initiative to modernise and transform the fragmented automotive service and repair industry.

By enhancing the standard of this sector, customers will receive better service and the mechanics/technicians will enjoy higher income.

It is hoped that the implementation of the ATOM project will achieve the aspirations in:

- gaining public trust and recognition on the automotive service, maintenance and repair industry;
- lifting the income level of workers from low income to middle income and subsequently to high income professionals
- transparency on the price, skills and professionalism of the industry; and
- developing automotive workshops into experts in after-sale service apart from preparing workshop operators for the implementation of the GST.

### **APPLICATION REQUIREMENTS:**

- 100% locally owned business (sole proprietorship / partnership / Sdn. Bhd.);
- Registered with Companies Commission of Malaysia (SSM);
- Obtained valid premise licensed from Local Authorities for the automotive workshops;

- Workshops owner must be over 18 years of age and not more than 60 years old in the final month of loan repayment;
- Operator must conduct the business on a full-time basis;
- Operated in a permanent premise (shop lots) and separated from residences.
- Workshop area must not exceed 2 lots or 2,500 sq feet.
- The workshops must have been in operation for at least 1 year; and
- Possess good track record with financial institutions.

### **LOAN FINANCING FOR ATOM PROJECT:**

Financier: Koperasi Jayadiri Malaysia Berhad (KOJADI)

Scope of financing:

- Renovation/upgrading of business premises
- Purchase of machines and equipment
- Working capital (not exceeding RM20,000 or 20% of the loan margin)

Margin of loan: RM30,000 to RM100,000

Tenure of loan: Up to 15 years

Interest on loan: 3% p.a on monthly rest

### **HOW TO PARTICIPATE IN THE ATOM PROJECT:**

Contact

- **Koperasi Jayadiri Malaysia Berhad (KOJADI)**  
11th Floor, Wisma MCA,  
163, Jalan Ampang  
50450 Kuala Lumpur  
Tel: +6 03 2161 6499  
Fax: +6 03 2161 2840  
Website: <http://kojadi.my>

or

- **Consultant:**



**FOMFEIA**

### **Federation of Malaysian Foundry & Engineering Industries Associations (FOMFEIA)**

No.10-2, Jalan Perubatan 4,  
Pandan Indah,

55100 Kuala Lumpur.

Tel: +6 03 4280 1149

Fax: +6 03 4296 1149

Website: [www.fomfeia.org.my](http://www.fomfeia.org.my)



### **Despark College**

No. 7B, Jalan Bersatu 13/4,  
Section 13,

46200 Petaling Jaya,

Selangor Darul Ehsan.

Tel: +6 03 7955 5585

Fax: +6 03 7955 5584

Website: [www.desparkauto.edu.my](http://www.desparkauto.edu.my)

## BEFORE TRANSFORM



## AFTER TRANSFORM

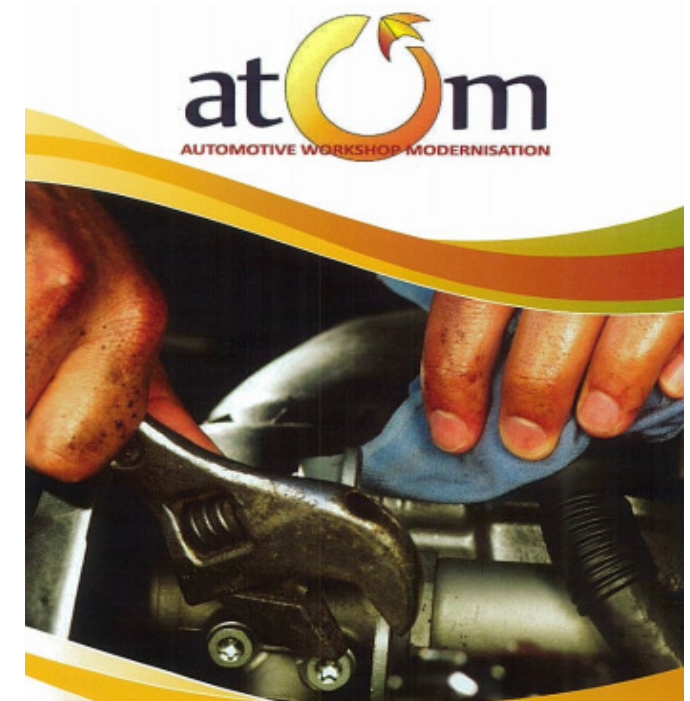


自立合作社  
**KOJADI**  
KOPERASI JAYADIRI MALAYSIA BERHAD

**NATIONAL KEY ECONOMIC AREAS  
(NKEA)**

**Wholesalers and Retailers**

**AUTOMOTIVE WORKSHOP  
MODERNISATION PROJECT  
(ATOM) – CAR**



自立合作社  
**KOJADI**  
KOPERASI JAYADIRI MALAYSIA BERHAD

**Koperasi Jayadiri Malaysia Berhad (KOJADI)**

11th Floor, Wisma MCA  
163, Jalan Ampang  
50450 Kuala Lumpur  
Tel: +6 03 2161 6499  
Fax: +6 03 2161 2840  
Website: <http://kojadi.my>

**KOPERASI JAYADIRI MALAYSIA BERHAD (KOJADI)**

Tel: +6 03 2161 6499

Website: <http://kojadi.my>